



**2017 PITMA Conference Sponsorship Interest Form**

**Vendor:** \_\_\_\_\_

**Representative:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

This agreement is between \_\_\_\_\_ and the Probation Information Technology Managers Association (PITMA). \_\_\_\_\_ agrees to present to our association on **April 19th or 20th of 2017** for 60, 30, or 15 minutes during a conference session at the **Wyndham San Diego Bayside**. The expected daily conference attendance at vendor sessions will range from 50-70 individuals, including Information Technology representatives from California County Probation Departments across the State. PITMA will provide coordination, logistics and presentation facilities (screen, projector, laptop and Internet connectivity) during that presentation time for a group of up to 70 individuals.

The vendor fee for the above services and access to this focused audience varies depending on the length of the presentation. The pricing structure is listed in Attachment A of this document. Included in the vendor fee, PITMA will provide a 6' x 3' skirted table and chairs (with access to power) outside the presentation room for the vendors use on the **day of the presentation**. If the vendor chooses to utilize the area outside of the room on prior or subsequent days (4/18 - 4/20/17), there will be a \$100 per day charge for the use of the space.

Vendors shall be responsible for arranging for their own transportation and accommodations. PITMA would like to extend to all presenting vendors our negotiated price for single or double occupancy rooms at **\$125** (or prevailing per diem) per night exclusive of applicable state and local taxes, fees and assessments. The Hotel will offer the discounted self-parking rate of \$19.00 per car per night for April 17, 18, 19 & 20, 2017. Included in our group rate is free in room wifi. *Reservations must be made no later than **March 3, 2017**. Please make hotel reservations directly with the hotel using the following link:*  
<https://aws.passkey.com/event/15632718/owner/55596/home>

Based on member feedback, we have a limited number of sponsorship opportunities available. This is in an effort to allow more thorough discussion and networking time throughout the course of the conference. If you are interested in participating we ask that you complete and sign this vendor form, check which sponsorship opportunities you are interested in on Attachment A and then remit this form with a \$500 deposit (for a presentation spot) by **February 28, 2017** to:



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**Probation Information Technology Managers Association  
c/o Samantha Klein, Treasurer  
Marin County Probation Department  
3501 Civic Center Dr. 259  
San Rafael, CA 94903**

Following the deadline to submit sponsorship interest, we will confirm a presentation time and date for your agency and request remaining payment to be made no later than **March 17, 2017**.

*A credit card payment is available through Paypal, to receive an electronic invoice payable through Paypal please contact Samantha Klein at [Sklein@marincounty.org](mailto:Sklein@marincounty.org).*

**Please NOTE:** *In case of cancellation by vendor, the vendor fee is to be considered non-refundable. Vendor will be responsible to hotel for 1 night stay (if prior hotel arrangements are made and canceled with [Wyndham San Diego Bayside](#). Contact the Wyndham for more information regarding their cancellation policy.)*

*We look forward to your participation in what we feel will be an exciting and informative opportunity for all involved.*

**Probation Information Technology Manager's Association Executive Board:**

**Adrian Gonzalez**, President (County of San Diego)  
**Miguel Guerrero**, Vice President (Ventura County)  
**Eric McLoughlin**, Secretary (Stanislaus County)  
**Samantha Klein**, Treasurer (Marin County)  
**Cory Woods**, Urban County Representative (San Bernardino)  
**Lisa Lit**, Rural County Representative (Yuba County)

By signing this agreement, \_\_\_\_\_, representing \_\_\_\_\_ is confirming participation and acceptance of this agreement and all considerations within.

Signed: \_\_\_\_\_  
Sponsor Representative

\_\_\_\_\_  
Date



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**Attachment A – Pricing Structure for Sponsorships**

In response to Association feedback, PITMA will be reducing the number of sponsors at the upcoming conference to allow more thorough discussion and networking time between members and sponsors. The following limited sponsorship opportunities are available; please indicate which level you would be most interested in as well as which days of the conference you would be available to attend. Please return this completed agreement. Upon receiving the agreement PITMA will invoice for the \$500 deposit and reserve a sponsorship spot. Based on response and membership interest in the topic we will assign presentation slots.

**Sponsorship Options:**

**Terabyte**  **Cost: \$3000**

60 minute presentation with table top on the day of your presentation included.

**Add a Byte** Tabletop add on for day not presenting

#  Days

**Cost: \$100 / day**

Preferred Presentation Day:  Wednesday 4/19/17 or  Thursday 4/20/17

**Gigabyte**  **Cost: \$1500**

30 minute presentation with table top on the day of your presentation included.

**Add a Byte** Tabletop add on for day not presenting

#  Days

**Cost: \$100 / day**

Preferred Presentation Day:  Wednesday 4/19/17 or  Thursday 4/20/17

**Taste Test (CMS only) Slots: 3-4** Wednesday 4/19/17 **Cost: \$750**

15 minute presentation on Wednesday with table top on the day of your presentation included.

CMS Taste Test: A good Case Management System (CMS) is a core need of every Probation Department. Think yours has what we all need? Join our "CMS taste test" and put it to the test against the rest. Case Management Solutions will be given 15 minutes to show the lunch crowd how their system handles a script of actions.

**Add a Byte** Tabletop add on for day not presenting

Tuesday

**Cost: \$100**

Thursday

**Cost: \$100**



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**Table Top Only**

PITMA will have a sponsor /refreshment room next to the main conference space. Participating vendors are provided a table top on the day of their presentation to allow for further discussion with members one-on-one throughout the day. We are also able to provide space for vendors who are not able to present but want to take advantage of the PITMA audience to advertise their products and services. No deposit is required for tabletop participation only.

One Day Cost: \$200 Select Day:  Tuesday 4/18/17  
 Wednesday 4/18/17  
 Thursday 4/20/17

Conference Cost: \$500 Tuesday – Thursday

**Vendor Raffle**

To further incentivize member vendor interaction we are allocating conference time for a vendor sponsored raffle. Members will participate by submitting their business cards to participating vendor “raffle boxes” in the vendor room. If your company would like to participate as a raffle sponsor please check the box below to indicate that you will be providing a prize.

Raffle sponsor

Vendor: \_\_\_\_\_

Contact Name: \_\_\_\_\_